



Adding Value for the Region with Renewable Energy (RE) installations - Citizens become regional energy suppliers



1. Situation



Objectives stated in the Regional Development Concept are (among others):

- higher value adding in the district
- climate protection

Actually around 500 Mio € capital outflow per year for energy consumption

RE installations make energy production viable in the District, feed-in tariffs guaranteed by law (20 years) allow safe calculations but: many external investors



=> Project Purpose:

**Participation of District Citizens in the
added value resulting from RE-
installations**

Main advantages:

- Contribution to climate protection
- Higher identification of citizens, because of this less conflicts
- Reduction of political dependency
- Fighting monopolies in energy supply

2. Basic Idea, Objectives, Activities of a Citizens' model

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Individual investments in RE-installations until now only possible with high capital input

=> Citizens model should allow for a broad participation also with little investment capital

the most appropriate juridical form:
registered Co-operative (rC)
eingetragene Genossenschaft (eG)



2. Basic Idea, Objectives, Activities

Possible intervention areas of the Co-operative:

Co-investments on RE-installations (e.g. solar plants, wind mills, ...)

Construction and operation of own EE-installations

longterm: Commercialisation of the self-produced electricity

Energy services for members with reduced rates (e.g. Energetic Councelling/Advice)



2. Basic Idea, Objectives, Activities

Main characteristics of a registered co-operative:

- Reliable juridical person
- Democratic structure, each member has 1 vote
- Liability of members only until the value of their shares
- Administration (e.g. entering and leaving of members) uncomplicated



2. Basic Idea, Objectives, Activities

Citizens' participation in the Co-operative means:

- There is an entrepreneurial risk in the Co-operative
- Because of this no pre-fixed rate of return or dividend pay-out
- It is not a short term investment (minimum application period)
- Each member has the right to jointly define the policy of the Co-operative
- Minimum participation (share) is 500,00 €



2. Basic Idea, Objectives, Activities

Entrepreneural concept:

Investments in all different types of RE-installations are possible (no limitation)

A mix of different types of projects is desirable in order to minimize risks

Concrete investment decision only after careful and professional assessment



2. Basic Idea, Objectives, Activities

Entrepreneurial Concept (2):

- Honorary (unpaid) collaborators, through this reduced costs
- Active contributions from many members, use of their know-how and potentials
- Net-work of supporters in the background
- Cooperation only with serious and capable companies from the region



3. Implementation of the Citizens Co-operative



Steps undertaken so far:

- Information campaign, mainly through press media; municipal information newspapers; etc.
- Information Event on 19.03.2010 in the Monastery of St. Josef
- Formation of a Steering group to actively design the contents



Session of the Steering Group on 31.03.2010 (results):

- Elaboration and definition of the main contents for the Co-operative statutes
- Selection of a name for the Co-operative
- Elaboration of a consensual proposal for the different bodies required by law – to be presented at the Founding Assembly



Founding Assembly on 13.04.2010

- 79 Founding members establish the „Jurenergie eG“
- Initial capital: 298.500 €
(597 business shares á 500 €)
- Realisation of the First General Assembly to elect with all founders the first management board and the first supervisory board



04.05.2010: first joint meeting of management and supervisory board, coordination of further procedures and operational structures

Situation on 17.05.2010:

153 members of Jurenergie eG

Capital stock (subscribed capital): 676.000 €
(1352 business shares á 500 €)



How it will continue?

- Registration examination by the Bavarian Cooperative Association + other formal pre-conditions (duration about 8 weeks)
- June 2010 Foundation legalized, official start of the „co-operative“, investments into first projects



**Thank you and wish us
good luck!**